

Privacy Policy

This Privacy Policy applies to the services provided by Parluxo, a brand owned and operated by Blish Hotel and Hostel (OPC) Pvt. Ltd., having its registered office in Hazaribagh, Jharkhand and corporate office at Laxmi Tower, Near Prachin Shiv Mandir, Kokar, Ranchi - 834001, Jharkhand. By accessing or using our platform (website or mobile application), you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect the following types of personal and non-personal information to provide and improve our services:

A. Personal Information:

Full Name

Mobile Number

Email Address

Gender

Date of Birth

Location (for nearby salon suggestions)

Appointment Booking History

Payment Information (collected securely via third-party payment gateways)

B. Non-Personal Information:

IP Address

Browser Type

Device Information

Operating System

App Usage Patterns

2. Purpose of Data Collection

Your data is collected to:

Facilitate salon slot bookings and confirmations

Notify you about upcoming appointments

Provide customer support

Improve app functionality and user experience

Offer personalized suggestions and promotions

Prevent fraud and unauthorized access

Comply with legal obligations

3. Data Storage & Retention

Your data is stored on secure servers and is protected using industry-standard encryption methods.

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected or as required by applicable law.

Users may request deletion of their data by emailing us at: sanjusinghaiya99@gmail.com

4. Sharing of Information

We do not sell or rent your personal data to third parties. However, your information may be shared with:

Partner Salons (only for appointment verification)

Payment Gateways (for transaction processing)

Legal or Government Authorities (if required under law)

Third-party service providers (only for analytics or app functionality)

Note: Beauticians and salons do not get access to your full details until a confirmed booking is made.

5. User Control and Consent

You have full control over the information you share.

You may withdraw your consent at any time by uninstalling the app or writing to us.

You can access, update, or delete your personal data upon request.

6. Children's Privacy

We do not knowingly collect personal data from individuals under the age of 18 without parental consent.

7. Cookies and Tracking Technologies

Our platform uses cookies and similar technologies to:

Keep you logged in

Remember your preferences

Show relevant salons and services

Analyze usage to improve performance

You can manage cookies via your device or browser settings.

8. Security Measures

We take your privacy seriously and implement:

SSL Encryption

Two-Factor Authentication (where applicable)

Role-based Access Controls

Secure Cloud Hosting

9. Legal Compliance

This policy complies with:

Information Technology Act, 2000 (India)

Consumer Protection (E-Commerce) Rules, 2020

General Data Protection Guidelines We reserve the right to update this policy from time to time in accordance with law or platform changes.

10. Jurisdiction

All disputes related to privacy will be subject to the jurisdiction of Hazaribagh Court, Jharkhand, India.

11. Contact Information

For any concerns or complaints related to this Privacy Policy:

Email: sanjusinghaiya99@gmail.com

Phone: +91 9471381072

Registered Office: Hazaribagh, Jharkhand

Corporate Office: Laxmi Tower, Kokar, Ranchi - 834001